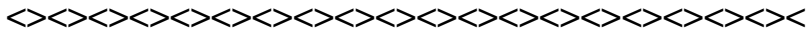




9th Global Conference on Business & Economics 2009 Program

Cambridge University, UK

October 16-17, 2009



Conference Schedule

Friday October 16th:

Registration (7:30 AM - 1:00 PM) Coffee Break: 9:30AM – 10AM & 3:30 PM – 4PM Sessions 1-12 (8:00 AM – 5:00 PM) Working Lunch (12:00PM – 1:00PM) (Coffee break will be available at the registration desk) Wine Reception (5:30PM - 6:30 PM)

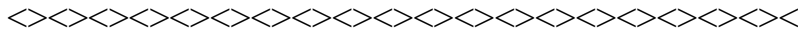
Saturday October 17th:

Registration (7:30 AM - 10:00 AM) Coffee Break: 9:30AM – 10AM Sessions 13-23 (8:00 AM – 5:00 PM) Working Lunch (12:00PM – 1:00PM) (Coffee break will be available at the registration desk)

Session	Presenter	Session Chair	Name
	20		Andrea Manzoni
	19		Angel Pardo Tornero
	20		Antonio Botti
	23	16	Arie Melnik
	17	13	Arijit Sikdar
	10	12	Aslı Sencer Erdem
	10		Aslı Sencer Erdem
	23		Augustine Ejiogu
	1		Baharom Abdul Hamid
	13		Boopen Seetanah
	23		Boopen Seetanah
	18		Bruce Forster
	18		Catalina Miklo
	19		Catalina Miklo
	16		Cengiz Yilmaz

2	6	Chiara Mazzi
23	11	Claudia Cacia
10		Daniel Streich
14		Daniela Andreini
12		Daniela Buscaglia
15		Danielle Chmielewski
16	14	David Harrison
14	18	Dianne Welsh
19		Dolores Furio Ortega
10		Donald Calista
12		Edoardo Catelani
18		Eduardo Pol
22	20	Fara Azmat
11		Felicitas Nowak-Lehmann
13		Girija Nimgaonkar
16	15	Herbert Rau
21		Hermann Sintim-Aboagye
12		Hong Nguyen
22	19	Howard Van Auken
20	23	Ioana Dornescu
11		Izyani Zulkifli
17		John Hasselberg
7		Jose Marti Pellon
8		Joseph Heiney
	22	Joy Grant
19		Koray Sayili
6		Luca Bambagiotti Alberti
14		Luis F. Hor-Meyll
17		Manuel Haug
7		Maria Alejandra Ferrer
23	17	Markus Langlet
1		Marta Degl'Innocenti
5		Mary McKinley
20		Massimiliano Vesce
2		Meeta Dasgupta
5		Michael Alford
17		Michaeline Skiba
3		Monica Martinez Blasco
22	21	Muhammad Suhail Nazar
4		Nikolai Ostapenko
21		Norhanim Dewa
10	8	Pankaj Tiwari
13		Pankaj Tiwari

6	Paola Paglietti
21	Patrick O'Halloran
9	Pattana Boonchoo
4	Pattana Boonchoo
23	Pierpaolo Singer
16	R.Ratneswary V.Rasiah
2	Rattana Seedee
3	5 Risikat Oladoyin Dauda
15	Roberta Costa
1	Rong Fei
7	Rufus Olowe
7	Rukhsana Kalim
18	Seu Keow Cheng
3	4 Seung-Hoon Lee
12	12 Shamila Jayasuriya
8	10 Shweta Anand
11	7 Sivaram Vemuri
5	Stefano Guidantoni
9	Supattra Boonmak
22	Teresa Smith
6	3 Ubaldo Comite
20	Valeriu Dornescu
15	Wendy Klepetar
10	9 Y. Datta
1	Yu Yongda
9	Yuan Gao
5	1 Zeenath Reza Khan
4	Zuhal Bin Hussein



INSTRUCTIONS TO PROGRAM PARTICIPANTS

Session Time Allocations: Each presenter will have total of 30 minutes and they should take no more than 20 minutes for presentation. Each Discussant should take no more than 5 minutes. The remaining time should be devoted to open discussion.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration

Baharom Abdul Hamid, Universiti Putra Malaysia

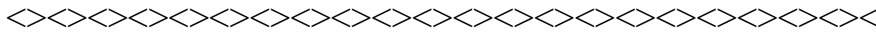
Muzafar Shah Habibullah, Universiti Putra Malaysia

The Strategic Drivers of Efficiency and Productivity in the Leasing Industry.³

Marta Degl’Innocenti, University of Bologna

DISCUSSANTS:

1. *Marta Degl’Innocenti*
2. *Rong Fei*
3. *Baharom Abdul Hamid*



Friday, October 16th, 2009, 8:00 AM – 9:30 AM
/Room # 2

SESSION [2]: Management

CHAIR: Chiara Mazzi, University of Florence

TITLES & AUTHORS:

New Growth Markets for Small and Mid Cap Companies: AIM Italy is Starting Up.¹

Chiara Mazzi, University of Florence

Riccardo Passeri, University of Florence

Technological Innovation and Role of Technology Strategy: Towards Development of a Model.²

Meeta Dasgupta, Management Development Institute

A. Sahay, Management Development Institute

R. Gupta, Management Development Institute

Best Business Practices and Performance in Ceramics Industry in Thailand.³

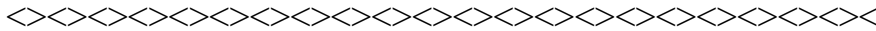
Rattana Seedee, Lampang Rajabhat University

Mohamed Sulaiman, International Islamic University Malaysia

Ishak Ismail, Universiti Sains Malaysia

DISCUSSANTS:

1. *Meeta Dasgupta*
2. *Rattana Seedee*
3. *Chiara Mazzi*



**Friday, October 16th, 2009, 8:00 AM – 9:30 AM
/Room # 3**

SESSION [3]: Economics & Finance

CHAIR: Ubaldo Comite, University of Calabria

TITLES & AUTHORS:

The Ex-Dividend Day Anomaly in the Spanish Stock Market.¹

Monica Martinez Blasco , Universitat Ramon Llull

Josep Garcia Blandon, Universitat Ramon Llull

Lucinio Gonzalez Sabate, Universitat Ramon Llull

Financial Equivalence and Regulatory Overhaul : From How to Finance to
What to Finance.²

Seung-Hoon Lee, Seoul National University

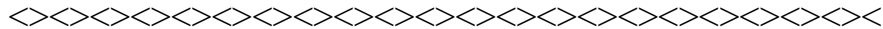
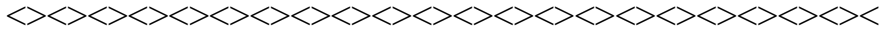
Jose Tongzon, Inha University

Investment in Education and Economic Growth in Nigeria: A Cointegration
Analysis.³

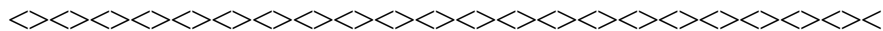
Risikat Oladoyin Dauda, University of Lagos

DISCUSSANTS:

1. *Risikat Oladoyin Dauda*
2. *Monica Martinez Blasc*
3. *Seung-Hoon Lee*



Coffee Break: Registration Desk



**Friday, October 16th, 2009, 10:00 AM – 12:00
PM/Room # 1**

SESSION [4]: Marketing

CHAIR: Seung-Hoon Lee, Seoul National

University

TITLES & AUTHORS:

An Exploratory Study of the Key Factors Affecting Marketing Adaptation in SMEs: Evidence from the Thai Hotel Industry.¹

Pattana Boonchoo, University of Reading

Denise Tsang, University of Reading

Nigel Wadson, University of Reading

Thanawut Limpanitgul, Cardiff University

“Quick” Popularity of Fast Food in Russia: One Hundred Million Dollars Later: The soldier who made “porridge from an ax” and Quick’s menu.²

Nikolai Ostapenko, Georgetown University

Behavioral Study on Malaysia Game Player Experiences: How the Embedded Information Inside the Computer Game and Affect to the Player Behavior.³

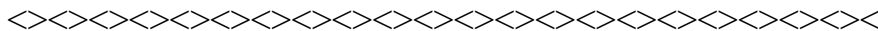
Zuhal Bin Hussein, Universiti Teknologi MARA

Nabsiah Abdul Wahid, Universiti Sains Malaysia

Nizam Norizan Saad, Universiti Sains Malaysia

DISCUSSANTS:

- 1. *Nikolai Ostapenko***
- 2. *Zuhal Bin Hussein***
- 3. *Pattana Boonchoo***



Friday, October 16th, 2009, 10:00 AM – 12:00

PM /Room # 2

**SESSION [5]: Ethics/Higher Education/Business
Law Issues**

**CHAIR: Risikat Oladoyin Dauda, University of
Lagos**

TITLES & AUTHORS:

The Ethical Problems Between Law And Power: A Conceptual Framework Of
Business Moral Conduct. ¹

Stefano Guidantoni, University of Florence

E-cheating, Online Sources and Technologies: A Critical Review of Existing
Literature. ²

Zeenath Reza Khan, University of Wollongong

Stephen Samuel, IT Services

Business Ethics in the French CAC 40 Index Companies: Global Leaders,
Local Performance. ³

Mary McKinley, ESCEM Tours-Poitiers

Fabrice Mauleo, ESCEM Tours-Poitiers

Jean-Yves Saulquin, ESCEM Tours-Poitiers

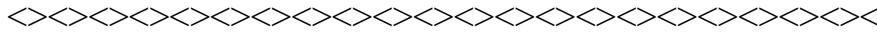
The New Emphasis on Managing Workplace Ethics.⁴

Michael Alford, The Citadel

Mark Bebensee, The Citadel

DISCUSSANTS:

1. *Zeenath Reza Khan*
2. *Michael Alford*
3. *Stefano Guidantoni*
4. *Mary McKinley*



**Friday, October 16th, 2009, 2006, 10:00 AM –
12:00 PM /Room # 3**

SESSION [6]: Accounting

CHAIR: Chiara Mazzi, University of Florence

TITLES & AUTHORS:

Effects of IFRS Mandatory Adoption and Country-Specific Factors on Accounting Quality: Evidence from Italy.¹

Paola Paglietti, University of Cagliari

The Possible Effects on the Future Management of Local Italian Authorities Following the Use of Derivative Financial Instruments.²

Ubaldo Comite, University of Calabria

Business Model Disclosure: Much Ado About Nothing Evidence from Financial Statements of Italian Listed Companies.³

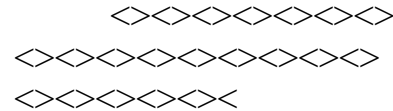
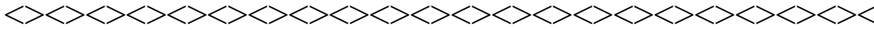
Luca Bambagiotti Alberti, University of Florence

Francesco Giunta, University of Florence

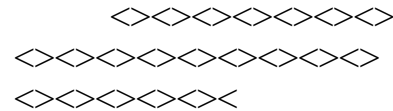
Federico Verrucchi, University of Florence

DISCUSSANTS:

1. *Ubaldo Comite*
2. *Luca Bambagiotti Alberti*
3. *Paola Paglietti*



Lunch Break



**Friday, October 16th, 2009, 1:00 PM – 2:30 PM
/Room # 1**

SESSION [7]: Economics & Finance

CHAIR: Sivaram Vemuri, Charles Darwin

University

TITLES & AUTHORS:

Impact of Foreign Direct Investment on Stock Market Development: The Case of Pakistan.¹

Rukhsana Kalim, University of Management and Technology

Mohammad Shabaz, National College of Business and Economics

Oil Price Volatility and the Global Financial Crisis.²

Rufus Olowe, University of Lagos

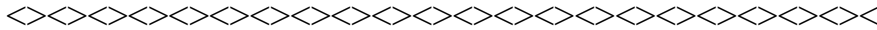
The Cash Flow and Financial Constraints Controversy Revisited: Investment-Cash Flow Sensitivity on Growing SMEs that Later Received Venture Capital.³

Jose Marti Pellon, Universidad Complutense de Madrid

Maria Alejandra Ferrer, Universidad del Zulia

DISCUSSANTS:

1. *Rufus Olowe*
2. *Jose Marti Pellon*
3. *Rukhsana Kalim*



Friday, October 16th, 2009, 1:00 PM – 2:30 PM
/Room # 2

SESSION [8]: Economics & Finance

CHAIR: Pankaj Tiwari, Mohanlal Sukhadia

University

TITLES & AUTHORS:

Emerging Challenges for Indian Banking Industry in the Backdrop of Global Financial Crisis.¹

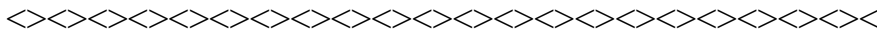
Shweta Anand, Gautam Buddha University

Consolidation and Profitability in the U.S. Banking Industry The.³

Joseph Heiney, Elmhurst College

DISCUSSANTS:

1. *Joseph Heiney*
2. *Shweta Anand*



Friday, October 16th, 2009, 1:00 PM – 2:30 PM
/Room # 3

SESSION [9]: Management/Strategic Issues

CHAIR: Y. Datta, Northern Kentucky University

TITLES & AUTHORS:

Portal-to-Vendor Trust Transfer in e-Commerce.¹

Yuan Gao, Ramapo College of New Jersey

System Diagram Technique-Based Development of an Inter-Enterprise AIS in the Global Environment and Course Learning.²

Supattra Boonmak, Chulalongkorn University

An Exploratory Study of Cross-Border Trade Performance Among Small- and Medium-Sized Enterprises in the Greater Mekong Sub-Region (GMS).³

Suthep Nimsai, Mae Fah Luang University

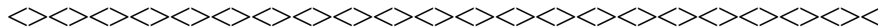
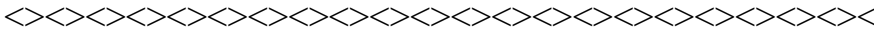
Manthana Sarmart, Khon Kaen University

Sumate Kaenmane, Khon Kaen University

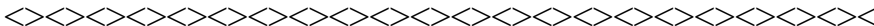
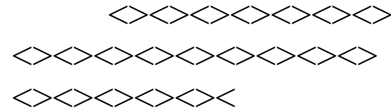
Pattana Boonchoo, University of Reading

DISCUSSANTS:

1. *Pattana Boonchoo*
2. *Yuan Gao*
3. *Supattra Boonmak*



Coffee Break: Registration Desk



**Friday, October 16th, 2009, 3:00 PM – 5:00 PM
/Room # 1**

SESSION [10]: Management/Strategic Issues

CHAIR: Shweta Anand, Gautam Buddha

University

TITLES & AUTHORS:

HRD Climate in Selected Public Sector Banks: An Empirical Study.¹

Pankaj Tiwari, Mohanlal Sukhadia University

Karunesh Saxena, Mohanlal Sukhadia University

Acquisition Costs and Replacement Costs – Two Approaches to Measure Human Capital.²

Daniel Streich, FHWT

Enduring Inefficiencies in Intelligence Systems By Reducing Errors Through Parallel Systems To Defend Homeland.²³

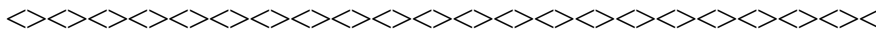
Donald Calista, Marist University

The U.S. Men's Shaving Cream Market: A Competitive Profile.³

Y. Datta, Northern Kentucky University

DISCUSSANTS:

1. *Y. Datta*
2. *Pankaj Tiwari*
3. *Daniel Streich*
4. *Donald Calista*



**Friday, October 16th, 2009, 3:00 PM – 5:00 PM
/Room # 2**

SESSION [11]: Economics/Finance

CHAIR: Claudia Cacia, University of Salerno

TITLES & AUTHORS:

Emergence of Clusters through SME Involvement.¹

Sivaram Vemuri, Charles Darwin University

In Search for a Long-run Relationship between Aid and Growth: Pitfalls and Findings.²

Felicitas Nowak-Lehmann, University of Goettingen

Axel Dreher, University of Goettingen

Dierk Herzer, University of Goettingen

Inmaculada Martínez-Zarzoso, University of Goettingen

Stephan Klasen, University of Goettingen

Training Participation and its Impact on Knowledge Workers' Productivity and Earnings: Evidence From MSC Malaysia Status Companies.³

Izyani Zulkifli, The University of Nottingham

DISCUSSANTS:

1. *Felicitas Nowak-Lehmann*
2. *Izyani Zulkifli*
3. *Sivaram Vemuri*



**Friday, October 16th, 2009, 3:00 PM – 5:00 PM
/Room # 3**

SESSION [12]: Economics & Finance

CHAIR: Shamila Jayasuriya, Ohio University

TITLES & AUTHORS:

A Study of the Effects of SEC Acts of 1933 and 1934 on Financial Reporting Quality.¹

Hong Nguyen, University of Scranton

Michael Mensah, University of Scranton

A Sub Period Analysis of Long Memory in Stock Return Volatility.²

Shamila Jayasuriya, Ohio University

On the International Transmission of Productivity Shocks.³

Daniela Buscaglia, University of Pavia

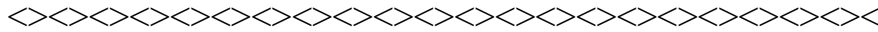
Tremonti Bonds and their Impact on Italian Regulation.⁴

Edoardo Catelani, University of Florence

Lorenzo Gai, Universita degli Studi di Firenze

DISCUSSANTS:

1. *Edoardo Catelani*
2. *Hong Nguyen*
3. *Shamila Jayasuriya*
4. *Daniela Buscaglia*



**Saturday, October 17th, 2009, 8:00 AM – 9:30
AM /Room # 1**

SESSION [13]: Strategic Issues

CHAIR: Arijit Sikdar, University of Wollongong

TITLES & AUTHORS:

Export led Growth in South East Asia: An Overview of Export Policies and Lessons for India.¹

Girija Nimgaonkar, Vishwakarma Institute of Management

Using GMM Framework to Analyse the Role of Transport Infrastructure in Economic Growth: The African Case.²

Boopen Seetanah, University of Mauritius

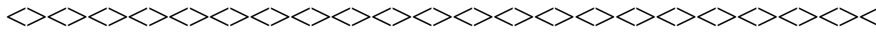
Impact of Nature of Ownership of Banks and Demographic Variables on HRM Practices: An Empirical Study.³

Pankaj Tiwari, Mohanlal Sukhadia University

Karunesh Saxena, Mohanlal Sukhadia University

DISCUSSANTS:

1. *Boopen Seetanah*
2. *Pankaj Tiwari*
3. *Girija Nimgaonkar*



Saturday, October 17th, 2009, 8:00 AM – 9:30 AM /Room # 2

SESSION [14]: Marketing

CHAIR: David Harrison, University of South Carolina Aiken

TITLES & AUTHORS:

The Long Tail Perspective for Niche Communities Online: a Framework for Brand Loyalty Measurement.¹

Daniela Andreini, University of Bergamo

The Use of Prepaid Mobile Phones by Low Income Consumers.²

Paula Barbosa, Pontifical Catholic University of Rio de Janeiro

Luis F. Hor-Meyll, Pontifical Catholic University of Rio de Janeiro

Paulo C. Motta, Pontifical Catholic University of Rio de Janeiro

The Big Five and Customer Service: An Examination of Two Measures of Performance Across Samples of Chinese Entrepreneurs (High Technology), Health Care, Hospitality.³

Dianne Welsh, University of North Carolina

George Puia, Saginaw Valley State University

Jason Duan, Jietu Information Technology, Inc

Rosalyn Cash, Cameron University

Shawn Carragher, Cameron University

DISCUSSANTS:

1. *Dianne Welsh*
2. *Daniela Andreini*
3. *Luis F. Hor-Meyll*



**Saturday, October 17th, 2009, 8:00 AM – 9:30
AM /Room # 3**

SESSION [15]: Management

CHAIR: Herbert Rau, Utica College

TITLES & AUTHORS:

Developing Intercultural Competence: Using Electronic Media to Instruct Students Abroad.¹

Wendy Klepetar, College of St. Benedict/St. John's University

Online Communities Serving Territorial Communities: the M8 Case Study.²

Roberta Costa, University of Rome "Tor Vergata"

Guendalina Capece, University of Rome “Tor Vergata”

Roberto Spellucci, M8 Webmaster

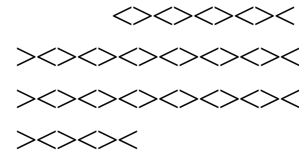
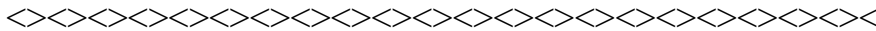
A Conceptual Investigation of the Relationship between a Firm’s
Strategic Orientation and Strategic Alliancing.³

Danielle Chmielewski, The University of Melbourne

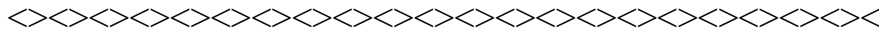
Christoph Latteman, Universitat Potsdam

DISCUSSANTS:

1. *Danielle Chmielewski*
2. *Wendy Klepetar*
3. *Roberta Costa*



Coffee Break : Registration Desk



**Saturday, October 17th, 2009, 10:00 AM – 12:00
PM / Room # 1**

SESSION [16]: Ethics/ Higher Education

CHAIR: Arie Melnik, University of Haifa

TITLES & AUTHORS:

The Design, Implementation, and Results of a Blended On-Line and On-
Campus Business Ethics Course.¹

Herbert Rau, Utica College

General Education Curricular Foundations in Business Education.²

David Harrison, University of South Carolina Aiken

Ralph Byington, University of South Carolina Aiken

Disinformation Era in the Information Age; Is it the Reason for Global crises? ³

Cengiz Yilmaz, Afyon Kocatepe University

The Changing Nature of Graduate Careers: Aligning Curriculum Development to Industry Needs. ⁴

R.Ratneswary V.Rasiah, Taylor's University College

DISCUSSANTS:

1. *David Harrison*
2. *Herbert Rau*
3. *R.Ratneswary V.Rasiah*
4. *Cengiz Yilmaz*



**Saturday, October 17th, 2009, 10:00 AM – 12:00
PM / Room # 2**

SESSION [17]: Management

CHAIR: Markus Langlet, EBS European

Business School

TITLES & AUTHORS:

Liberal Education, Collaboration and Sustainable Community Development. ¹

John Hasselberg, College of St. Benedict/St. John's University

An Exploration of Gender Stereotypes in Perception and Practice of Leadership. ²

Arijit Sikdar, University of Wollongong

Sumit Mitra, University of Wollongong

The Impact of Origin on Entrepreneurial Identity, Attitudes and International Entrepreneurial Behavior in SME. ³

Lutz Sommer, Albstadt-Sigmaringen University

Manuel Haug, Albstadt-Sigmaringen University

Management Coaching: The Bridge to Successful Customer Relationships. ⁴

Michaeline Skiba, Monmouth University

Joseph Mosca, Monmouth University

DISCUSSANTS:

1. *Arijit Sikdar*
2. *Michaeline Skiba*
3. *John Hasselberg*
4. *Manuel Haug*



**Saturday, October 17th, 2009, 10:00 AM – 12:00
PM / Room # 3**

SESSION [18]: Economics/Finance

CHAIR: Dianne Welsh, University of North

Carolina

TITLES & AUTHORS:

Understanding the Global Financial Crisis. ¹

Eduardo Pol, University of Wollongong

Safe Ground for Foreign Direct Investments in Emerging Economies
(Romania) in the European Union. ²

Catalina Miklo, Western University of Timisoara

Grigore Silasi, Western University of Timisoara

Monica Mulcuta, Western University of Timisoara

Logistics Outsourcing, Contract Complexity and Performance of Australian Exporters.³

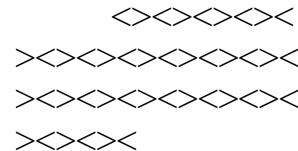
Seu Keow Cheng, University of Tasmania

A Survey of Economic and Human Development Performance Indicators for Sub-Saharan Africa.⁴

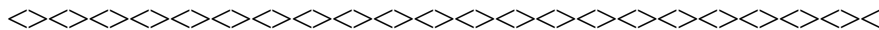
Bruce Forster, University of Nebraska at Kearney

DISCUSSANTS:

1. *Catalina Miklo*
2. *Bruce Forster*
3. *Eduardo Pol*
4. *Seu Keow Cheng*



Lunch : Registration Desk



**Saturday, October 17th, 2009, 1:00 PM – 2:30
PM / Room # 1**

SESSION [19]: Economics/Finance

**CHAIR: Howard Van Auken, Iowa State
University**

TITLES & AUTHORS:

Taxation, a Governmental Instrument in Order to Re-Launch World Economy
–Study Case.¹

Catalina Miklo, West University of Timisoara

Monica Molcuta, West University of Timisoara

Testing Garch Hedge Effectiveness under Consideration of Transaction Cost in
Energy Markets.²

Koray Sayili, Queen's University

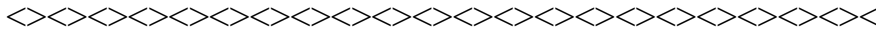
Politics and Elections at the Spanish Stock Exchange.³

Dolores Furio Ortega, Universidad de Valencia

Angel Pardo Tornero, Universidad de Valencia

DISCUSSANTS:

1. *Koray Sayili*
2. *Dolores Furio Ortega*
3. *Catalina Miklo*



**Saturday, October 17th, 2009, 1:00 PM – 2:30
PM / Room # 2**

SESSION [20]: Management/Strategic Issues

CHAIR: Fara Azmat, Deakin University

TITLES & AUTHORS:

The Promises of the Intelligent Economy in the Context of Globalization.¹

Ioana Dornescu, Romanian Academy

Valeriu Dornescu, University of Iasi

Gabriel Stefura, Univ. "Al.I.Cuza" Iasi

Dan Chirlesan, Univ."A.I.Cuza" Iasi

The Internationalization of the Italian Companies.²

Andrea Manzoni, University of Bergamo

Cristina Bettinelli, University of Bergamo

Giovanna Dossena, University of Bergamo

Alberto Marino, University of Bergamo

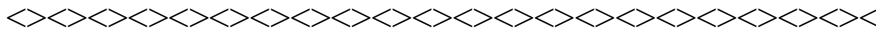
The City Strategic Plan as a Tool of Governance. Potential and Critique: the Italian Case.³

Massimiliano Vesci, University of Salerno

Antonio Botti, University of Salerno

DISCUSSANTS:

1. *Andrea Manzoni*
2. *Massimiliano Vesci*
3. *Ioana Dornescu*



**Saturday, October 17th, 2009, 1:00 PM – 2:30
PM/ Room # 3**

SESSION [21]: Economics/Finance

**CHAIR: Muhammad Suhail Nazar, The Islamia
University of Bahawalpur**

TITLES & AUTHORS:

Determinants to Choose Equity Private Placement.¹

Norhanim Dewa, Taylor's Business School

Izani Ibrahim, National University of Malaysia

Do Performance Pay Workers Experience Less Job Turnover and Longer Tenures? ²

Patrick O'Halloran, Monmouth University

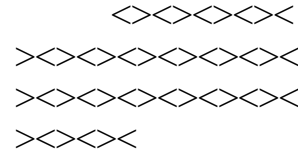
Firm and Industry Effects on Market Reaction to Changes in the Prices of Federal Funds Futures. ³

Hermann Sintim-Aboagye, Montclair State University

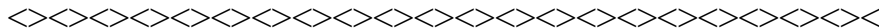
Richard Lord, Montclair State University

DISCUSSANTS:

1. *Hermann Sintim-Aboagye*
2. *Norhanim Dewa*
3. *Patrick O'Halloran*



Coffee Break : Registration Desk



Saturday, October 17th, 2009, 3:00 PM – 5:30 PM/ Room # 1

SESSION [22]: Strategic Issues

CHAIR: Joy Grant, Manchester Metropolitan University

TITLES & AUTHORS:

The Problem of Motivation in Strategic Networks. ¹

Muhammad Suhail Nazar, The Islamia University of Bahawalpur

Muhammad Zafar Yaqub, University of Vienna

Rana Muhammad Shahid Yaqub, The Islamia University of Bahawalpur

Understanding the Dynamism between Corporate Social Responsibility and Social Capital in Family Businesses.²

Fara Azmat, Deakin University

Dianne Waddell, Deakin University

The Union Influence on the Male-Female Wage Differential: Evidence from Public Universities.⁴

Teresa L. Smith, University of South Carolina Sumter

Jean-Luc E. Grosso, University of South Carolina Sumter

How Benefits, Leadership, and Entrepreneurial Orientation Affect Absenteeism, Job Satisfaction, and Turnover among Male and Female Nurses.⁵

Howard Van Auken, Iowa State University

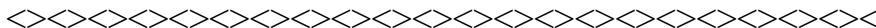
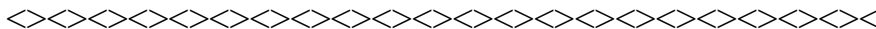
Dustin Ramatowski, U.S Army

Shawn Carragher, Cameron University

Theresa Sadler, Texas A & M University

DISCUSSANTS:

1. *Danielle Chmielewski*
2. *Howard Van Auken*
3. *Fara Azmat*
4. *Teresa L. Smith*
5. *Muhammad Suhail Nazar*



**Saturday, October 17th, 2009, 3:00 PM – 5:00
PM /Room # 2**

SESSION [23]: Economics & Finance

CHAIR: Ioana Dornescu, Romanian Academy

TITLES & AUTHORS:

Financial Accounts Restatement and the Terms of Bank Loans.¹

Arie Melnik, University of Haifa

Assessment of the Use of Vetiver Grass (*Vetiveria zizanioides*) in Sheet Erosion Management in IMO State.²

Augustine Ejiogu, Imo State University Owerri

Ijeoma Rose Offor, Imo State University Owerri

Payment Card Pricing of Multi-Party Networks Determination of the Merchant and the Interchange Fee.³

Markus Langlet, EBS European Business School

A Sector-Wise Panel Data Study on the Link between Transport Infrastructure and FDI in Mauritius.⁴

Boopen Seetanah, University of Mauritius

The Role of Web Investor Relations for Mitigating and Manage Stock Exchange Liquidity and Enterprise Risks.⁵

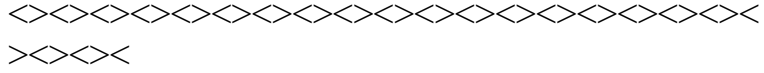
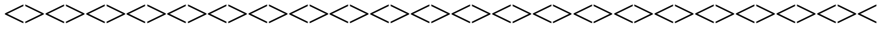
Claudia Cacia, University of Salerno

Pierpaolo Singer, University of Salerno

DISCUSSANTS:

- 1. Augustine Ejiogu*
- 2. Markus Langlet*
- 3. Boopen Seetanah*
- 4. Claudia Cacia*

5. Arie Melnik



See you next Year!!!

