

Aims & Scope

The primary purpose of the Cambridge Business & Economics Journal (CBEJ) is to publish high quality theoretical and empirical research contributions for scholars and practitioners in the management field. CBEJ is devoted to the improvement and further development of the theory and practice of management and it is designed to appeal to both academics and practitioners. As the official journal of the Association for Business and Economics (ABER), the CBEJ is recognized as a primary instrument for projecting and supporting the goals and objectives of this organization, which include scholarly research and the free exchange of ideas.

The journal publishes original material concerned with all aspects of management: Management Information Systems; Business Law; Public Responsibility and Ethics; Global Business; Marketing Theory and Applications; Accounting; Economics; Finance & Investment; General Management; General Business Research; Business & Economics Education; Production/Operations Management; Organizational Behavior & Theory; Strategic Management; Labor Relations & Human Resource Management; Technology & Innovation; Public Administration and Small Business Entrepreneurship. Submitted manuscripts are subjected to a rigorous double-blind referee process aimed at ensuring high quality standards for the published manuscripts. Theory building or testing articles based on empirical (not necessarily quantitative) research with a strong managerial focus are especially encouraged.